

**15th Annual International Sustainable Development Research Conference
July 5-8, 2009**

***"Taking up the Global Challenge: Analysing the implementation of
innovations and governance for Sustainable Development"***

CALL FOR PAPERS

(Provisional Version)

Track nr 4G: *Free trade, development and globalisation, sustainable global
product chains*

Track chair: Dr. Walter J.V. Vermeulen (Utrecht University, the Netherlands),
prof. Stefan Seuring (Kassel University, Germany)

Goals and Objectives

The issue of sustainable development in production and consumption systems more and more crosses organizational, firm, process, product as well as geographical boundaries and borders in our globalizing economies. Traditional intra-organizational environmental management is not sufficient to tackle the problems and challenges of business-to-business cooperation in improving global supply chains. In many cases new forms of market-civil society-government collaboration emerge aiming improving environmental, social ethical and economic performance of product in there full global life cycle. Green supply chain management is a promising tool for sustainable development research, policy and management. However, supply chain management too must be subject to radical revisions as sustainability challenges of a product are increasingly found in distant countries and continents in the globalized world. In this track we will discuss empirical research on emerging forms of multi-actor cooperation in all relevant fields.

Themes and Topics

- Experiences with methodologies for green supply chains
- Impacts of global product certification schemes
- Global trade, fair trade and environmental justice
- Developing country perceptions of northern sustainability product standards
- Effects of various forms of global product chain governance
- Role of governments in business-to-business cooperation for green global supply chains
- Supply chain integration for sustainability of among companies and/or other actors

Please look at the detailed instructions and deadlines for submitting your abstract and paper, using the Submission & guidelines button at the left side.